

Linking LIONS

DISTRICT 31-O NEWSLETTER

July 2023

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Governor's Message

The LCI Conference in Boston was exciting and momentous. I was filled with emotion to be installed as the next DG of 31-O, following in the footsteps of many great leaders. The memories will last a lifetime, and I extend my heartfelt gratitude to each of you for granting me this privilege.

The theme of our new Lions International President, Dr. Patti Hill, is "Changing the World". Her programs and initiatives will focus on four key priorities that are critical to our mission of service:

1. Creating a greener, cleaner environment
2. Sharing our stories with the world
3. Reaching our full potential as Lions and leaders
4. Supporting our global foundation, LCIF.

Together, let's promote this theme through each choice we make and every act of kindness!



Reminder

- 7/22: Awards and Officer Installation Luncheon, Sanford 10 am
- 8/5: Brighter Vision Kickoff and 1st Cabinet Meeting, Asheboro 10 am
- 8/31 – 9/6: Eyeglass Sorting, Camp Dogwood
- 9/21-23: USA/Canada Lions Leadership Forum, Reno NV
- 9/30: Second Annual Lions Day of Service: Focus on Vision
- 10/16-18: VIP Fishing Tournament, Outer Banks
- 11/4: 2nd Cabinet Meeting, Location TBD
- 1/26-27 (2024) : Mid-Winter District Convention – Greensboro
- 4/26-28 (2024): State Convention – Greensboro
- 4/28 (2024): 4th Cabinet Meeting – Greensboro



Susan O'Brien
District Governor 31-O
2023-2024



*More Members
More Service
More Heart*

Meet the 2023-2024 31-0 Team!

31-0 Committee Chairs

Boys and Girls Homes of NC- **Joe Kennedy** (GCW Cyber)
 Brighter Visions AND Fellowships / Partners (Co-Chairs)-
David Kennedy (Coleridge) & **Carle Hall** (Asheboro)
 Budget & Finance- **Paul Silverman** (Durham)
 By-Laws- **Paul Marth** (Greensboro Host)
 Camp Dogwood- **Jake Stegall** (Unionville)
****NEW**** Celebrate Liberty- **Fanta Dorley** (GCW Cyber)
 Chaplain- **Harvey Whitley** (Greater Monroe)
 Childhood Cancer- **Wayne Courtney** (Indian Trail)
 Clinical Eye Research- **Fred Jordan** (Grays Chapel)
 Diabetes Awareness- **Meredith Mitchell** (GCW Cyber)
 District Convention- **Susie Dailey** (GCW Cyber)
 Environment- **Jarius Garner** (North Moore)
****NEW**** Global Extension Team- **Gary Greene**
 (Aberdeen)
 Global Leadership- **Barbara Thompson** (Pleasant
 Garden)
 Global Membership- **Juanita Brown** (Siler City)
 Global Service- **Tony Cianchetta Sr.** (Vass)
 History- **Howard Wallace** (Greensboro Hamilton Lakes)
 Hunger- **Anne Garner** (North Moore)
 Information Technology- **Abu Ali** (Waxhaw)
 LCIF- **Jamie Lockhart** (Pleasant Garden)
 Leader-Guide Dog- **Bill Womack** (Archdale Trinity)

Leo / Campus Clubs (Co-Chairs)-
Mark Gaylord (Greensboro Host) & **Fanta Dorley**
 (GCW Cyber)
 Lions Alert- **Eric Braun** (Aberdeen)
****NEW**** Literacy/Reading Action Programs- **Sharon
 Stone** (Durham)
****NEW**** Marketing- **Alisa McNeill** (GCW Cyber)
 MSU/KidSight- **Jim Maitland** (Greensboro Hamilton
 Lakes)
****NEW**** NC Lions Hall of Fame- **Ron Kelly** (Vass)
 Newsletter- **Morgan Fadely** (Siler City)
 Nominations- **Randal Clapp** (McLeansville)
 PDG Committee- **Chris Headley** (Unionville)
 Peace Poster- **Brenda Cox** (Greensboro Host)
 Properties, Volunteers, AND Research and Long-
 Range Planning- **Dale Dupree** (Wingate)
 Public Relations- **Alisa McNeill** (GCW Cyber)
****NEW**** Protocol Advisor- **Sid Scruggs** (Vass)
 Sergeant-at-Arms- **Ken Stine** (Greensboro Host)
 Sight & Hearing- **Michael O'Brien** (Waxhaw)
 State Convention AND Promotions- **Barbara
 Thompson** (Pleasant Garden)
 Technology for VIPs- **Troy Jordan** (Jamestown)
 VIP Fishing- **Pinkey Jordan** (Jamestown)

Zone Chairs

Zone 1- **Ted Tozer** (Waxhaw)
 Zone 2- **John Hartsell** (Norwood)
 Zone 3- **Jamie Gerald** (Hamlet)
 Zone 4- **Jarius Garner** (North Moore)
 Zone 5- **David Kennedy** (Coleridge)
 Zone 6- **Chip Ashman** (Candor)
 Zone 7- **Candy Guy** (High Point)
 Zone 8- **Barbara Dixon** (GCW Cyber)
 Zone 9- **Louise Uziel** (Reidsville)
 Zone 10- **Crystal Stubits** (Sanford)
 Zone 11- **Steve Timberlake** (Oxford)

31-0 Cabinet

DG- **Susan O'Brien** (Waxhaw)
 1VDG- **Judy Keck** (Julian)
 2VDG- **Juanita Brown** (Siler City)
 PDG- **Gary Greene** (Aberdeen)
 Cabinet Secretary- **Bob Gwyn** (Greensboro Host)
 Cabinet Treasurer- **Laraine Dupree** (Wingate)
 District Administrator- **Susie Dailey** (GCW Cyber)





- *More Members*
- *More Service*
- *More Heart!*

MONTHLY SPOTLIGHT:

Lions Club 501(c)3 Charity Organizations

By: Glenn Asher, Waxhaw Club

Why you may want your Lions Club to become a 501(c)3 organization

Many foundations and government agencies limit their grants to public charities. Organizations that qualify as public charities under Internal Revenue Code 501(c)3 are eligible for federal and state exemptions from some tax payments. If an organization has obtained 501(c)3 tax exempt status, an individual's or company's charitable contributions to this entity are tax-deductible. Businesses will often want to see your club's 501(c)3 status before donating to you. Under the law, creditors and courts are limited to the assets of the nonprofit organization. The founders, directors, members, and employees are not personally liable for the nonprofit's debts. However, there are exceptions. A person cannot use the corporation to shield illegal or irresponsible acts on their part.

Why you may not want your Lions Club to be a 501(c)3

Creating a nonprofit organization takes time, effort, and money. Fees are required to apply for incorporation and tax exemption. Becoming a 501(c)3 in North Carolina requires a \$60 fee to the state and a \$275 fee to the IRS. An annual report must be filed with North Carolina and IRS. However, unless your club has received a huge amount of donations these reports are simple and quick to do.

Type the following web address into your browser to see the best guide I have found to gain 501(c)3 status for your club. <https://donorbox.org/nonprofit-blog/start-a-nonprofit-in-north-carolina>.

A few tips:

- You can use 501(c)3 funds to pay expenses for fundraising or to carry on the purpose of the 501(c)3 and you will not pay (or can get reimbursed for) taxes for purchases.
- When making donations from your 501(c)3 it is best to try to make the donations to or through other 501(c)3 organizations. Make sure the donations are in line with the purpose of the 501(c)3.
- The purpose of your 501(c)3 is easy to write for your Articles of Incorporation. Use LCIF's mission statement as a guide.
- Pick a name so donors know who you are such as "Anytown USA Lions Club Charities, Inc."
- When asked if your 501(c)3 has members say no.

Remember these 9 steps:

Step-1: Get clear on your purpose

Step-2: Decide the type of nonprofit

Step-3: Name your nonprofit

Step-4: Form a Board

Step-5: Write the Bylaws

Step-6: File your incorporation paperwork

Step-7: File for 501(c)(3) tax-exemption

Step-8: Ensure ongoing compliance

Step-9: Get donations and use them immediately!



- *More Members*
- *More Service*
- *More Heart!*

Coming Soon to a Club Near You!

Make room for the Governor!

2nd VDG Juanita Brown

Aberdeen
Alamance Community
Albemarle
Archdale Trinity
Candor
Coleridge
Durham
Eden
Greensboro Hamilton Lakes
Guilford County Wide Cyber
High Point
Julian
McLeansville
Oak Ridge
Oakboro
Rockingham
Unionville
Waxhaw

Wingate

1st VDG Judy Keck

Farmer
Gibsonville
Gray's Chapel
Greater Monroe
Greensboro Host
Hamlet
Indian Trail
Jamestown
Madison
Norwood
Oxford
Pleasant Garden
Reidsville
Sanford
Siler City
South Chatham

Troy

Vass

Wadesboro

West Stanly

DG Susan O'Brien

Asheboro
Biscoe
Broadway
Carrboro
Creedmoor
Ellerbe
Goldston
Greensboro Gate City
Liberty
Mayodan
Moncure
North Moore
West Montgomery

Please reach out to them or your Zone Chair to schedule a date. See page 13 of the District Directory for protocols concerning official guest visits.



- *More Members*
- *More Service*
- *More Heart!*

JUST BETWEEN US – MEANINGFUL MUSINGS

1VDG Judy Keck Says: “Congratulations 31-O DG Lion Susan O’Brien! I am so excited, honored, and humbled to serve this year with you. You have already worked so hard for the district, and I know you will continue to serve.

We have an all-female council in 31-O this year! How exciting, and what we will accomplish will be amazing!

I love the energy and time DG Lion Susan has put in rewording the awards to make them understandable and attainable. Every club will know from day one what/how they need to accomplish to receive the awards Lions offer. I hope this will encourage clubs to serve with the awards on their minds. Therefore, their service and everything the club does will need to be in the new Lion Portal. Brag on yourselves and let the community know what the Lions do!

I am excited about visiting more clubs this year and talking about More Members, More Service, More Heart! Explaining the goals and awards! This is a special time for our District. We surpassed PDG Lion Gary Greene’s Goal last year, and we can do more together 2023-2024!”

2VDG Juanita Brown Says: Welcome to the new and exciting year of Lions service. Thank you for the opportunity to serve as your 2nd VDG for 2023-2024. I look forward to visiting your clubs and getting to know you. I am excited to share ideas and learn from each of your clubs.

We lead by serving others. I am available to assist you with your service projects and other opportunities where I can assist you and your club. Please do not hesitate to call on me.

Welcome to a new and exciting Lions Club year. A new year. A new set of ideas. All the ingredients for a great Lions year!

GST Chair Tony Cianchetta Says: Providing service to our communities is the cornerstone of being a Lion. In fact, the NC Lions mission statement could not be clearer about the importance of providing that service: ***A mission to CARE, to ENRICH, and to SERVE our North Carolina citizens.***

The intent is to leave our communities, and the citizens there, better off than we found them. To improve the quality of life in our communities and to make sure those in need get the assistance that they require. This is what makes us Lions. And that is why DG Susan O’Brien has put emphasis on Lion Services for the new Lion year. It says it right on her DG pin: ***More Members-More Service-More Heart***

That’s pretty clear, too. So for the coming Lion year your District leadership team would like you to think about how you and your club can meet that challenge. Whether you are a Lion club member or an officer, your efforts count. Your ideas about creating and providing more service to your community are what will make your club relevant in your community. Reach out to your Zone Chair for ideas and assistance to make it happen. Be proactive when it comes to service project. So step up – suggest new service activities for your club to pursue. Step up by leading these efforts. Organize and/or participate in community-facing activities.

Step up to being a Lion!

- *More Members*
- *More Service*
- *More Heart!*

WHAT'S THE BUZZ? Read all about service events in our District!



The Reidsville Lions Club helped their community obtain an all inclusive park that allows for children and adults with special physical needs to play!



A great big thank you to everyone who gave at our first food drive to support the Ramseur Food Pantry and the up and coming Ramseur Lions Club. You gave over 1,000 items and gave generous donations. Thank you to Carlie C's for allowing us to set up at the store. Thank you to Danny Shaw, Wilma Diana Brower, and Airelle Brown for supporting our first service project. Thank you, may God bless you.



Oxford Lions presented goody bags for diabetic children to school nurses. Such big hearts!



North Moore Lions Club · Follow

2d • 🌐

The North Moore Lions club has three fund raisers for the year. The money will go to a picnic shelter at the Mill pond, supporting our VIP paddle, as well as local environmental projects and needs in the community as they come up.



The Greensboro Hamilton Lakes Club was able to provide a \$3,000 donation to Backpack Beginnings in June!

The Vass Lions Club had some great weather for their first VLES after-school Garden Club today, their 11th year of this service program. About 11 or 12 3rd & 4th graders were in the garden area and six 5th graders worked on "Mars" in the greenhouse. Raised beds were weeded & prepped for repair, and Jr. Engineers working in Mars learned about SIPs & planted some pumpkin seeds for their agricultural experiment. Shout outs to teachers Mrs. (Kris) Patton, Counselor Ruth Howson, VLES Principal, Dr. Michelle Bennett, and Vass Lions volunteers Jim & Sue Wagner, Bonnie & Jon Laurich, and Tony & Crystal Cianchetta.



Lions Needed to Help Develop New Clubs

There are more than 45 communities within District 31-0 that currently do not have a Lions Club serving VIPs and others in their community. We need Lions to step forward and say they are willing to help recruit good people into these new clubs.

There are new club opportunities in every county in our district. If you would like to join our growing list of Lions who are helping establish new clubs, please contact PCC Gary Greene (910) 995-0281, liongary31f@yahoo.com

Upcoming meeting calendar:

July 10- Scotland County Lions Club

July 18- The Randleman Lions Club

July TBD- Ramseur Lions Club

August 14- Scotland County Lions Club

August 15- The Randleman Lions Club

August TBD- Ramseur Lions Club

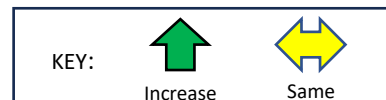


- *More Members*
- *More Service*
- *More Heart!*

DISTRICT PRIDE PAGE

Category	Goal	Current	Progress	Remaining
Members	Increase from 1045 to 1215 (add 170)	1051	Net Gain: 6	Need to add 166
Service Reporting	95% (includes Lions + Leos Clubs)	12%	7 Lions Clubs 0 Leos Clubs	45 Lions Clubs 8 Leos Clubs
Training (officers + Zone Chairs)	100%	TBD	June 24 Training	TBD
Internet Presence	100%	63.5%	33 Clubs	19 Clubs with no Search Results
Brighter Visions (includes Memorials)	\$120,000	0	Not Started	\$120,000
Camp Dogwood	\$52,350	0	Not Started	\$52,350
LCIF	100% Club Participation	0	Not Started	\$28,750
Governor's Monetary Goals	100% Club Participation	0	TBD	\$20,940

We Like Green!



Let's all keep our eyes on District 31-0 progress against Member, Leadership, Service Marketing, and Financial Goals. Every effort makes a difference!





- *More Members*
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- *More Heart!*

Welcome New Members!

We are proud to welcome these **23** new Lions to clubs across District 31-0!

Waxhaw:

Catherine Boulais
Jim Boulais
Erin Clay

Greensboro Hamilton Lakes:

Alexis Gould
E. Arlean Joyner

Guilford County Wide Cyber:

Joe Kennedy
Sherry Kennedy

Broadway:

Joshua Bryant
Kaitlyn Bryant
Thomas Cameron
Michelle McSorley
Robert McSorley

High Point:

Jennifer Willard

Jamestown:

Jonathan Pearlberg

Troy:

Benjamin Hogan

Sanford:

Gustavo Gomez

Oak Ridge:

Greg Headen
Shelly Headen

Vass:

Kris Patton
Eleanor Richardson

Siler City:

Madeline Larios-Perez
Evelin Ortiz-Munoz
Sarah Walters



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The Value of Volunteerism

From Lion Tony Cianchetta

<https://www.trueimpact.com/social-impact-resources/social-value-of-volunteerism>

As Lions we are accustomed to measuring our individual and club community impact in terms of service projects, volunteer hours, funds raised, funds donated, and people served. These are actually the metrics that our club secretaries report (or should be reporting) in MyLion every month.

And these are all important factors in evaluating what positive impact our service projects have in our communities. But there is one more factor that is probably overlooked by tax exempt organizations – but not by private sector companies or the IRS.

The monetary value of a volunteer hour. Think about it- people are expensive to have around!

To a company or corporation, each individual employee represents a significant monetary investment. Beyond the salary that is paid to an employee there is the health insurance, training, equipment/tools and general overhead associated with employing a human. In fact, corporate finance and HR organizations refer to this as the 'Burden Rate' of an employee.

The burden rate is what is added to the individual's salary to represent the true cost of that employee to the company.

But companies, when doing their taxes, can actually add to their charitable donation totals the number of hours they allow their employees to volunteer in the community during regular work hours. The IRS has even placed an hourly value on specific volunteer activities:

https://www.bls.gov/oes/current/oes_nat.htm#00-0000

For example: Sorting food donations or packing meal kits is worth \$13.30/hr. + 15.7% overhead. That's \$15.39/hr.! Working in a school garden can be considered farming and is worth \$16.49/hr. + 15.7% overhead. That's \$19.07/hr.

National estimates for Farmworkers and Laborers, Crop, Nursery, and Greenhouse:

Employment estimate and mean wage estimates for Farmworkers and Laborers, Crop, Nursery, and Greenhouse:

Employment (1)	Employment RSE (3)	Mean hourly wage	Mean annual wage (2)	Wage RSE (3)
284,000	1.0 %	\$ 16.49	\$ 34,300	1.3 %

And if you are educating school children about good nutrition and the dangers of diabetes – that could be worth \$29.00 per hour!

Continued on following page

The Value of Volunteerism - Continued

National estimates for Educational Instruction and Library Workers, All Other:

Employment estimate and mean wage estimates for Educational Instruction and Library Workers, All Other:

Employment (1)	Employment RSE (3)	Mean hourly wage	Mean annual wage (2)	Wage RSE (3)
129,170	1.1 %	\$ 25.12	\$ 52,250	0.9 %

So, if a company donates \$100,000 to a charity PLUS their employee's volunteer during regular work hours, the company can add the two values together and claim that to the IRS.

Now, as nonprofit 501c(3) charitable organizations, I'm not sure there is a Lion Club that that would (or could) claim volunteer hours to the IRS. Believe me, we don't really want that kind of attention. But it is interesting to note what value the IRS puts on your time as a volunteer.

Consider the D31-O volunteer effort for the 2022-2023* Lion year.

As a district we reported a total of 1,110 service projects and a total of 22,648 volunteer hours**. If we place an average value to that of \$16.00 per hour, we come up with \$362,368.

And as a Multiple District we come up with 71,685 hours for \$1,146,960 – THAT is the value the IRS would place on your efforts.

If we do a comparison and summary of all five districts in MD-31 (North Carolina Lions) we see the major impact, just in the value of time, that Lions have on our communities:

District	Dollar Value	Hours	Rate
D31-L	\$213,040	13,315	\$16.00
D31-I	\$224,128	14,008	
D31-O	\$362,368	22,648	
D31-N	\$102,976	6,436	
D31-S	\$244,448	15,278	
MD-31	\$1,146,960	71,685	

So, if someone asks you the impact your club has on your community, tell them, "We raise funds, educate, donate money and we contribute valuable time and effort to helping those less fortunate in our community. WE SERVE".

* Numbers found in Insights as of 2023-06-12

** D31-O numbers reflect only 81% of the clubs that performed Service Project reporting.

*** MD-31 numbers reflect only 50% of the clubs that performed Service Project activity reporting.



LINKING
LIONS
newsletter

DISTRICT
31-0

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UPCOMING EVENTS



DISTRICT 31-0 Brighter Visions Kickoff & First Cabinet Meeting

Saturday, August 5th

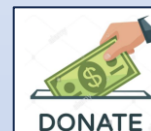
Central Falls Baptist Church

1332 Old Liberty Rd, Asheboro, NC 27203

Brighter Visions Kick-off: 10 a.m. to noon

Break

D31-O Cabinet Meeting #1: 12:45 p.m. – 2:00 p.m.



2nd Annual NC Lions Day of Service

MD31's Second Annual Lions Day of Service will be on **Saturday, September 30th**. This year the theme is "Vision", and each club across the state is being asked to plan a vision-themed service project to carry out on that day.

Last year the theme was "Feed the Hungry" and MD31 Lions collected approximately 35 tons of food across NC. State Global Service Team Chair, PDG Irwin Seigelwax, is available to discuss this exciting second annual service project with your club. He can be reached at irwin423@atmc.net or cell number 910-209-6170.





- *More Members*
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UPCOMING EVENTS

AD FORM



**2023 NORTH CAROLINA LIONS VIP FISHING TOURNAMENT
40TH ANNIVERSARY SOUVENIR PROGRAM
OCT.16-18, 2023**



AD DEADLINE: SEPT. 15, 2023

NAME OF CLUB, BUSINESS OR INDIVIDUAL: _____

CONTACT PERSON: _____ PHONE: _____

EMAIL: _____

ADDRESS: _____ CITY/STATE: _____ ZIP: _____

AUTHORIZED SIGNATURE: _____

INSTRUCTIONS

PLEASE INCLUDE PAYMENT WITH AD DESIGN

CASH \$ _____

CHECK # _____

CREDIT CARD

CARD # _____

EXP. DATE: ____/____/____ ZIP: _____ CVV# _____

PLEASE CHECK BOX INDICATING THE AD SIZE

BACK COVER	\$1,500	<input type="checkbox"/>
INSIDE F/B COVER	\$1,000	<input type="checkbox"/>
FULL PAGE (8 1/2 x 11)	\$300	<input type="checkbox"/>
HALF PAGE (HORIZONTAL)	\$200	<input type="checkbox"/>
HALF PAGE (VERTICAL)	\$200	<input type="checkbox"/>
QUARTER PAGE	\$125	<input type="checkbox"/>
BUSINESS CARD	\$75	<input type="checkbox"/>

MAKE CHECKS PAYABLE TO

NC LIONS VIP FISHING TOURNAMENT, INC.

MAIL FORM, PAYMENT & AD COPY TO

NC LIONS VIP FISHING TOURNAMENT, INC.
PO BOX 140
COLUMBIA, NC 27925

IF APPLICABLE, E-MAIL AD FILE TO
WHITEINK1@EARTHLINK.NET

FOR QUESTIONS, PLEASE CONTACT LION MICHAEL H. SCHWARTZ
704-854-5315 OR SCHWARTZ5483@GMAIL.COM





- *More Members*
- *More Service*
- *More Heart!*

In Memoriam



ELLERBE — Donald Avery Richardson, known as “Donnie,” of Ellerbe, left this earth on June 22, 2023. He enjoyed being part of things and making them grow, making them better. He was a board member of the Richmond County Farm Bureau, Richmond County Hospice, Soil & Water Conservation and Mount Pleasant Community Club. He was also a member of the Price Richardson Hunting Club, **Ellerbe Lions Club** and Sandhills Rod & Gun Club.

Photo and article retrieved from: <https://www.newsbreak.com/ellerbe-nc/3067968833424-obituary-donald-avery-richardson>

Additionally, our thoughts and prayers are extended to the Wadesboro club and their Vice President, Lion James “Jim” Jenkins in the passing of his wife, Leatha, on July 8th.



**For Newsletter submissions, contact the
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We hope you like this 1st District 31-0 newsletter of the 2023-24 Lions Year and will contribute articles, news, and pictures every month. Please contact our team to let us know how you're recruiting members, what services you're doing, and how you're having fun! Submissions are due the 25th of each month.